Course description

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Course name:	Business in Russian					
Academic Year:	2023/2024			P	rinted:	03.06.2024 07:26
Department/Unit /	UJP / 9RPP			Α	cademic Year	2023/2024
Title	Business in Russian			Type	of completion	Pre-Exam Credit
Accredited/Credits	No, 3 Cred.			Туре	of completion	
Number of hours	Tutorial 2 [Hours/Week]					
Occ/max	Status A	Status B	Status C	Course	credit prior to	NO
Summer semester	0 / -	0 / -	0 / -	Counte	d into average	NO
Winter semester	0 / -	0 / -	0 / -	Min. (1	B+C) students	10
Timetable	Yes			Repeate	ed registration	NO
Language of instruction	Russian			Se	mester taught	Winter, Summer
Optional course	Yes			Intern	nship duration	0
Evaluation scale	S N					
No. of hours of on-premise						
Auto acc. of credit	Yes in the case of a previous evaluation 4 nebo nic.					
Periodicity	K					
Substituted course	UJP/RPP					
Preclusive courses	N/A					
Prerequisite courses	N/A					
Informally recommended courses		N/A				
Courses depending on this Course		N/A				

Course objectives:

Course abbreviation:

UJP/9RPP

The course is designed to provide students with knowledge of the Russian language at level B2 according to CEFR. The aim is to deepen, broaden and consolidate vocabulary from various areas of economics, and improve communication skills.

Requirements on student

- 1) Translation of economic papers relating to themes of graduation theses.
- 2) Completion of all assignments mentioned in COURSEWARE.
- 3) 1 credit test (70% to pass).

Specification of requirements for distant study programme students can be found in COURSEWARE.

Content

- exhibitions and trade fairs
- customs clearance
- starting a business transaction
- goods and services on offer
- negotiating the forms and conditions of a contract
- sales of goods mediated by sales reps
- negotiating joint ventures

Further information for distant study programme students can be found in COURSEWARE.

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Fields of study

Guarantors and lecturers

• Guarantors: Mgr. Varvara Golovatina, CSc. (100%)

• Tutorial lecturer: Mgr. Varvara Golovatina, CSc. (100%), Mgr. Václav Trejbal, CSc. (100%)

Literature

• Basic: Hutarová, Marcela. *Obchodní korespondence v ruštině*. 3. dotisk 1. vydání. Praha : Vysoká škola

ekonomická, 1995. ISBN 80-7079-519-0.

• Basic: Ždanova, I. F.; Romanovskaja, M. A.; Veličko, A. B. Obchodní ruština = Delovoj russkij. 1. vyd.

Praha: Fragment, 1996. ISBN 80-7200-019-5.

• Recommended: Vavrečka, Mojmír. Česko-ruský slovník pro hospodářskou sféru = Češsko-russkij slovar' dlja delovoj

sfery. Díl I., A-Přeč. Ostrava: Ostravská univerzita, 1997. ISBN 80-7042-485-0.

• Recommended: Vavrečka, Mojmír. Česko-ruský slovník pro hospodářskou sféru = Češsko-russkij slovar' dlja delovoj

sfery. Díl II., Přeč-Ž. Ostrava: Ostravská univerzita, 1997. ISBN 80-7042-485-0.

• **Recommended:** Noviny a časopisy zaměřené na ekonomii.

• Recommended: Vavrečka, Mojmír; Hrdlička, Milan; Rudincová, Božena. Rusko-český slovník pro hospodářskou sféru

= Russko-češskij ekonomičeskij slovar'. Praha: Centr Evropy, 1999. ISBN 80-902758-1-8.

Time requirements

All forms of study

Activities	Time requirements for activity [h]
Preparation for comprehensive test (10-40)	20
Contact hours	26
Individual project (40)	40
Т	otal: 86

assessment methods

Knowledge - knowledge achieved by taking this course are verified by the following means:

Test

Skills demonstration during practicum

Seminar work

Continuous assessment

Skills - skills achieved by taking this course are verified by the following means:

Test

Skills demonstration during practicum

Seminar work

Continuous assessment

Competences - competence achieved by taking this course are verified by the following means:

Test

Skills demonstration during practicum

Seminar work

Continuous assessment

prerequisite

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Knowledge - students are expected to possess the following knowledge before the course commences to finish it successfully:

- identify basic vocabulary used in economics
- identify more complex grammatical structures

Skills - students are expected to possess the following skills before the course commences to finish it successfully:

- read and comprehend scientific economics texts
- find information in a text and use it in a discussion
- use more complex grammatical structures

Competences - students are expected to possess the following competences before the course commences to finish it successfully:

N/A

N/A

teaching methods

Knowledge - the following training methods are used to achieve the required knowledge:

Practicum

Multimedia supported teaching

Textual studies

Skills demonstration

Collaborative instruction

Individual study

Skills - the following training methods are used to achieve the required skills:

Practicum

Multimedia supported teaching

Textual studies

Skills demonstration

Self-study of literature

Collaborative instruction

Competences - the following training methods are used to achieve the required competences:

Practicum

Multimedia supported teaching

Textual studies

Self-study of literature

Collaborative instruction

Skills demonstration

learning outcomes

Knowledge - knowledge resulting from the course:

- identify grammatical means for a successful business meeting
- identify the vocabulary of contracts and business meetings

Skills - skills resulting from the course:

- discuss the conditions of participation in exhibitions and fairs
- clear goods through customs
- lead a business meeting
- discuss the forms and conditions of contracts

Competences - competences resulting from the course:

N/A

N/A

Course is included in study programmes: