

## Course description

<b>Course abbreviation:</b>	UJP/9RPP	<b>Page:</b>	1 / 4
<b>Course name:</b>	Business in Russian		
<b>Academic Year:</b>	2023/2024	<b>Printed:</b>	04.07.2025 04:54

<b>Department/Unit /</b>	UJP / 9RPP			<b>Academic Year</b>	2023/2024
<b>Title</b>	Business in Russian			<b>Type of completion</b>	Pre-Exam Credit
<b>Accredited/Credits</b>	No, 3 Cred.			<b>Type of completion</b>	
<b>Number of hours</b>	Tutorial 2 [Hours/Week]				
<b>Occ/max</b>	Status A	Status B	Status C	<b>Course credit prior to</b>	No
<b>Summer semester</b>	0 / -	0 / -	0 / -	<b>Counted into average</b>	NO
<b>Winter semester</b>	0 / -	0 / -	0 / -	<b>Min. (B+C) students</b>	10
<b>Timetable</b>	Yes			<b>Repeated registration</b>	NO
<b>Language of instruction</b>	Russian			<b>Semester taught</b>	Winter, Summer
<b>Optional course</b>	Yes			<b>Internship duration</b>	0
<b>Evaluation scale</b>	S\N				
<b>No. of hours of on-premise</b>					
<b>Auto acc. of credit</b>	Yes in the case of a previous evaluation 4 nebo nic.				
<b>Periodicity</b>	every year				
<b>Specification periodicity</b>					
<b>Substituted course</b>	UJP/RPP				
<b>Preclusive courses</b>	N/A				
<b>Prerequisite courses</b>	N/A				
<b>Informally recommended courses</b>	N/A				
<b>Courses depending on this Course</b>	N/A				

### Course objectives:

The course is designed to provide students with knowledge of the Russian language at level B2 according to CEFR. The aim is to deepen, broaden and consolidate vocabulary from various areas of economics, and improve communication skills.

### Requirements on student

- 1) Translation of economic papers relating to themes of graduation theses.
- 2) Completion of all assignments mentioned in COURSEWARE.
- 3) 1 credit test (70% to pass).

Specification of requirements for distant study programme students can be found in COURSEWARE.

### Content

- exhibitions and trade fairs
- customs clearance
- starting a business transaction
- goods and services on offer
- negotiating the forms and conditions of a contract
- sales of goods mediated by sales reps
- negotiating joint ventures

Further information for distant study programme students can be found in COURSEWARE.

## Fields of study

## Guarantors and lecturers

- **Guarantors:** Mgr. Varvara Golovatina, CSc. (100%)
- **Tutorial lecturer:** Mgr. Varvara Golovatina, CSc. (100%), Mgr. Václav Trejbal, CSc. (100%)

## Literature

- **Basic:** Hutarová, Marcela. *Obchodní korespondence v ruštině*. 3. dotisk 1. vydání. Praha : Vysoká škola ekonomická, 1995. ISBN 80-7079-519-0.
- **Basic:** Ždanova, I. F.; Romanovskaja, M. A.; Veličko, A. B. *Obchodní ruština = Delovoj russkij*. 1. vyd. Praha : Fragment, 1996. ISBN 80-7200-019-5.
- **Recommended:** Vavrečka, Mojmir. *Česko-ruský slovník pro hospodářskou sféru = Češsko-russkij slovar' dlja delovoj sfery. Díl I., A-Přeč*. Ostrava : Ostravská univerzita, 1997. ISBN 80-7042-485-0.
- **Recommended:** Vavrečka, Mojmir. *Česko-ruský slovník pro hospodářskou sféru = Češsko-russkij slovar' dlja delovoj sfery. Díl II., Přeč-Ž*. Ostrava : Ostravská univerzita, 1997. ISBN 80-7042-485-0.
- **Recommended:** *Noviny a časopisy zaměřené na ekonomii*.
- **Recommended:** Vavrečka, Mojmir; Hrdlička, Milan; Rudincová, Božena. *Rusko-český slovník pro hospodářskou sféru = Russko-češskij ekonomičeskij slovar'*. Praha : Centr Evropy, 1999. ISBN 80-902758-1-8.

## Time requirements

## All forms of study

Activities	Time requirements for activity [h]
Preparation for comprehensive test (10-40)	20
Contact hours	26
Individual project (40)	40
<b>Total:</b>	<b>86</b>

## assessment methods

## Knowledge - knowledge achieved by taking this course are verified by the following means:

- Test
- Skills demonstration during practicum
- Seminar work
- Continuous assessment

## Skills - skills achieved by taking this course are verified by the following means:

- Test
- Skills demonstration during practicum
- Seminar work
- Continuous assessment

## Competences - competence achieved by taking this course are verified by the following means:

- Test
- Skills demonstration during practicum
- Seminar work
- Continuous assessment

## prerequisite

**Knowledge - students are expected to possess the following knowledge before the course commences to finish it successfully:**

- identify basic vocabulary used in economics
- identify more complex grammatical structures

**Skills - students are expected to possess the following skills before the course commences to finish it successfully:**

- read and comprehend scientific economics texts
- find information in a text and use it in a discussion
- use more complex grammatical structures

**Competences - students are expected to possess the following competences before the course commences to finish it successfully:**

N/A

N/A

### teaching methods

**Knowledge - the following training methods are used to achieve the required knowledge:**

Practicum  
Multimedia supported teaching  
Textual studies  
Skills demonstration  
Collaborative instruction  
Individual study

**Skills - the following training methods are used to achieve the required skills:**

Practicum  
Multimedia supported teaching  
Textual studies  
Skills demonstration  
Self-study of literature  
Collaborative instruction

**Competences - the following training methods are used to achieve the required competences:**

Practicum  
Multimedia supported teaching  
Textual studies  
Self-study of literature  
Collaborative instruction  
Skills demonstration

### learning outcomes

**Knowledge - knowledge resulting from the course:**

- identify grammatical means for a successful business meeting
- identify the vocabulary of contracts and business meetings

**Skills - skills resulting from the course:**

- discuss the conditions of participation in exhibitions and fairs
- clear goods through customs
- lead a business meeting
- discuss the forms and conditions of contracts

**Competences - competences resulting from the course:**

N/A

N/A

Course is included in study programmes:

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