

# Course description

<b>Course abbreviation:</b>	UJP/FHT	<b>Page:</b>	1 / 3
<b>Course name:</b>	French for Tourism		
<b>Academic Year:</b>	2023/2024	<b>Printed:</b>	05.07.2025 21:02

<b>Department/Unit /</b>	UJP / FHT			<b>Academic Year</b>	2023/2024
<b>Title</b>	French for Tourism			<b>Type of completion</b>	Pre-Exam Credit
<b>Accredited/Credits</b>	Yes, 2 Cred.			<b>Type of completion</b>	
<b>Number of hours</b>	Tutorial 2 [Hours/Week]				
<b>Occ/max</b>	Status A	Status B	Status C	<b>Course credit prior to</b>	No
<b>Summer semester</b>	0 / -	0 / -	0 / -	<b>Counted into average</b>	NO
<b>Winter semester</b>	0 / -	0 / -	0 / -	<b>Min. (B+C) students</b>	10
<b>Timetable</b>	Yes			<b>Repeated registration</b>	NO
<b>Language of instruction</b>	French			<b>Semester taught</b>	Winter, Summer
<b>Optional course</b>	Yes			<b>Internship duration</b>	0
<b>Evaluation scale</b>	S\N				
<b>No. of hours of on-premise</b>					
<b>Auto acc. of credit</b>	Yes in the case of a previous evaluation 4 nebo nic.				
<b>Periodicity</b>	every year				
<b>Specification periodicity</b>					
<b>Substituted course</b>	SMA/FHT				
<b>Preclusive courses</b>	N/A				
<b>Prerequisite courses</b>	N/A				
<b>Informally recommended courses</b>	N/A				
<b>Courses depending on this Course</b>	N/A				

## Course objectives:

To improve communicative skills, to deepen the command of the professional word power and phraseology of the French language related to setting up, operation and services of a hotel, to provide skills how to function successfully in the field of travel industry.

## Requirements on student

1. Completion of all assignments given on the Courseware
2. Written term assignment/seminar paper
3. Presentation

## Content

- Selecting a place to build a hotel
- Construction of a hotel
- Exterior architecture, interior furnishings
- Identity of a hotel
- Advertising, guidebooks, and travel agencies
- Customers and the staff
- Activities of a hotel (how to inform and advise)
- Providing assistance, selling, and payments
- Correspondence (messages and notes)
- Welcoming a distinguished guest
- Organising events
- External communication

- Change of the hotel owner

## Fields of study

## Guarantors and lecturers

- **Guarantors:** Mgr. Pavla Kocourková (100%)
- **Tutorial lecturer:** Mgr. Pavla Kocourková (100%)

## Literature

- **Basic:** CORBEAU, DUBOIS, PENFORNIS, SEMICHON. *Hôtellerie-restauration.com*. Cle International, Paris, 2006.
- **Basic:** Calmy, Anne-Marie. *Le français du tourisme*. Paris : Hachette Livre, 2004. ISBN 201155226-5.
- **Basic:** CORBEAU, DUBOIS, PENFORNIS. *Tourisme.com*. Cle International, Paris, 2004.

## Time requirements

### All forms of study

Activities	Time requirements for activity [h]
Team project (50/number of students)	17
Presentation preparation (report in a foreign language) (10-15)	10
Contact hours	26
<b>Total:</b>	<b>53</b>

## assessment methods

### Knowledge - knowledge achieved by taking this course are verified by the following means:

Seminar work  
Continuous assessment  
Project  
Group presentation at a seminar

### Skills - skills achieved by taking this course are verified by the following means:

Skills demonstration during practicum  
Continuous assessment  
Project  
Seminar work  
Group presentation at a seminar

### Competences - competence achieved by taking this course are verified by the following means:

Skills demonstration during practicum  
Continuous assessment  
Project  
Seminar work  
Group presentation at a seminar

**prerequisite**

**Knowledge - students are expected to possess the following knowledge before the course commences to finish it successfully:**

Language competence at the level of UJP/FC8E or at B2 level of the Common European Framework for Languages.

**Skills - students are expected to possess the following skills before the course commences to finish it successfully:**

Knowledge at the level of UJP/FC8E or very good knowledge of French - CEFR level B2.

**Competences - students are expected to possess the following competences before the course commences to finish it successfully:**

N/A

N/A

**teaching methods**

**Knowledge - the following training methods are used to achieve the required knowledge:**

Practicum

Skills demonstration

Project-based instruction

Cooperative instruction

Individual study

**Skills - the following training methods are used to achieve the required skills:**

Practicum

Individual study

Discussion

Collaborative instruction

Cooperative instruction

**Competences - the following training methods are used to achieve the required competences:**

Practicum

Individual study

Discussion

Project-based instruction

Cooperative instruction

**learning outcomes**

**Knowledge - knowledge resulting from the course:**

- describe the external and internal architecture of a hotel and its equipment
- name and describe the elements of oral and written communication related to the operation of a hotel (communication with staff and guests).

**Skills - skills resulting from the course:**

- respond linguistically correctly in real situations in the field of tourism
- use grammatical structures and specific vocabulary,
- understand authentic documents used in the tourist and hotel industry.

**Competences - competences resulting from the course:**

N/A

N/A

**Course is included in study programmes:**