

Course description

Course abbreviation:	UJP/FHT	Page:	1 / 3
Course name:	French for Tourism		
Academic Year:	2023/2024	Printed:	03.06.2024 09:05

Department/Unit /	UJP / FHT			Academic Year	2023/2024
Title	French for Tourism			Type of completion	Pre-Exam Credit
Accredited/Credits	Yes, 2 Cred.			Type of completion	
Number of hours	Tutorial 2 [Hours/Week]				
Occ/max	Status A	Status B	Status C	Course credit prior to	NO
Summer semester	0 / -	0 / -	0 / -	Counted into average	NO
Winter semester	0 / -	0 / -	0 / -	Min. (B+C) students	10
Timetable	Yes			Repeated registration	NO
Language of instruction	French			Semester taught	Winter, Summer
Optional course	Yes			Internship duration	0
Evaluation scale	S\N				
No. of hours of on-premise					
Auto acc. of credit	Yes in the case of a previous evaluation 4 nebo nic.				
Periodicity	K				
Substituted course	SMA/FHT				
Preclusive courses	N/A				
Prerequisite courses	N/A				
Informally recommended courses	N/A				
Courses depending on this Course	N/A				

Course objectives:

To improve communicative skills, to deepen the command of the professional word power and phraseology of the French language related to setting up, operation and services of a hotel, to provide skills how to function successfully in the field of travel industry.

Requirements on student

1. Completion of all assignments given on the Courseware
2. Written term assignment/seminar paper
3. Presentation

Content

- Selecting a place to build a hotel
- Construction of a hotel
- Exterior architecture, interior furnishings
- Identity of a hotel
- Advertising, guidebooks, and travel agencies
- Customers and the staff
- Activities of a hotel (how to inform and advise)
- Providing assistance, selling, and payments
- Correspondence (messages and notes)
- Welcoming a distinguished guest
- Organising events
- External communication
- Change of the hotel owner

Fields of study

Guarantors and lecturers

- **Guarantors:** Mgr. Pavla Kocourková (100%)
- **Tutorial lecturer:** Mgr. Pavla Kocourková (100%)

Literature

- **Basic:** CORBEAU, DUBOIS, PENFORNIS, SEMICHON. *Hôtellerie-restauration.com*. Cle International, Paris, 2006.
- **Basic:** Calmy, Anne-Marie. *Le français du tourisme*. Paris : Hachette Livre, 2004. ISBN 201155226-5.
- **Basic:** CORBEAU, DUBOIS, PENFORNIS. *Tourisme.com*. Cle International, Paris, 2004.

Time requirements

All forms of study

Activities	Time requirements for activity [h]
Team project (50/number of students)	17
Presentation preparation (report in a foreign language) (10-15)	10
Contact hours	26
Total:	53

assessment methods

Knowledge - knowledge achieved by taking this course are verified by the following means:

- Seminar work
- Continuous assessment
- Project
- Group presentation at a seminar

Skills - skills achieved by taking this course are verified by the following means:

- Skills demonstration during practicum
- Continuous assessment
- Project
- Seminar work
- Group presentation at a seminar

Competences - competence achieved by taking this course are verified by the following means:

- Skills demonstration during practicum
- Continuous assessment
- Project
- Seminar work
- Group presentation at a seminar

prerequisite

Knowledge - students are expected to possess the following knowledge before the course commences to finish it successfully:

- Language competence at the level of UJP/FC8E or at B2 level of the Common European Framework for Languages.

Skills - students are expected to possess the following skills before the course commences to finish it successfully:

Knowledge at the level of UJP/FC8E or very good knowledge of French - CEFR level B2.

Competences - students are expected to possess the following competences before the course commences to finish it successfully:

N/A

N/A

teaching methods

Knowledge - the following training methods are used to achieve the required knowledge:

Practicum

Skills demonstration

Project-based instruction

Cooperative instruction

Individual study

Skills - the following training methods are used to achieve the required skills:

Practicum

Individual study

Discussion

Collaborative instruction

Cooperative instruction

Competences - the following training methods are used to achieve the required competences:

Practicum

Individual study

Discussion

Project-based instruction

Cooperative instruction

learning outcomes

Knowledge - knowledge resulting from the course:

- describe the external and internal architecture of a hotel and its equipment
- name and describe the elements of oral and written communication related to the operation of a hotel (communication with staff and guests).

Skills - skills resulting from the course:

- respond linguistically correctly in real situations in the field of tourism
- use grammatical structures and specific vocabulary,
- understand authentic documents used in the tourist and hotel industry.

Competences - competences resulting from the course:

N/A

N/A

Course is included in study programmes: