

Course description

Course abbreviation:	UJP/RC7D	Page:	1 / 4
Course name:	Business Russian Advanced 1		
Academic Year:	2023/2024	Printed:	03.06.2024 10:05

Department/Unit /	UJP / RC7D			Academic Year	2023/2024
Title	Business Russian Advanced 1			Type of completion	Pre-Exam Credit
Accredited/Credits	Yes, 4 Cred.			Type of completion	
Number of hours	Tutorial 4 [Hours/Week]				
Occ/max	Status A	Status B	Status C	Course credit prior to	NO
Summer semester	0 / -	0 / -	0 / -	Counted into average	NO
Winter semester	0 / -	0 / -	0 / -	Min. (B+C) students	10
Timetable	Yes			Repeated registration	NO
Language of instruction	Russian			Semester taught	Winter, Summer
Optional course	Yes			Internship duration	0
Evaluation scale	S\N				
No. of hours of on-premise					
Auto acc. of credit	Yes in the case of a previous evaluation 4 nebo nic.				
Periodicity	K				
Substituted course	KJA/RC7D				
Preclusive courses	N/A				
Prerequisite courses	N/A				
Informally recommended courses	N/A				
Courses depending on this Course	N/A				

Course objectives:

To strengthen and further develop communicative skills in the professional language, to increase language competence necessary for negotiating in business Russian. Expand language skills at the B2 level according to CEFR.

Requirements on student

- 1) completion of all assignments mentioned in COURSEWARE
- 2) 2 credit tests (70% to pass)
- 3) written term assignment/seminar paper

Content

- Company presentation
- Trade fairs and exhibitions
- Planning an event
- Telephoning skills
- Promotion, its key features
- Price negotiation
- International transport development
- International economic cooperation
- Czech-Russian joint venture

Fields of study

Guarantors and lecturers

- **Guarantors:** Mgr. Varvara Golovatina, CSc. (100%)
- **Tutorial lecturer:** Mgr. Varvara Golovatina, CSc. (100%)

Literature

- **Basic:** Anfilov, Mark; Hutarová, Marcela. *Dialogy obchodního jednání v ruštině*. Vyd. 1. Praha : Vysoká škola ekonomická, 1999. ISBN 80-7079-682-0.
- **Basic:** Horvátová, Marie. *Textová cvičebnice ruštiny pro ekonomy III*. Vyd. 1. V Praze : Oeconomica, 2006. ISBN 80-245-1112-6.
- **Extending:** Mrověcová, Ljuba. *Obchodní ruština = [Russkij jazyk v trgovle] : vše, co potřebujete pro rozvoj písemného i ústního projevu*. Vyd. 1. Brno : Computer Press, 2007. ISBN 978-80-251-1598-5.
- **Recommended:** Balcar, Milan. *Ruská gramatika v kostce*. 1. vyd. Voznice : Leda, 1999. ISBN 80-85927-56-X.
- **Recommended:** Balcar, Milan. *Sbírka cvičení k ruské gramatice*. Vyd. 2. Praha : Oeconomica, 2002. ISBN 80-245-0305-0.

Time requirements

All forms of study

Activities	Time requirements for activity [h]
Contact hours	52
Undergraduate study programme term essay (20-40)	20
Preparation for comprehensive test (10-40)	20
Preparation for formative assessments (2-20)	20
Total:	112

assessment methods

Knowledge - knowledge achieved by taking this course are verified by the following means:

- Test
- Skills demonstration during practicum
- Seminar work
- Continuous assessment

Skills - skills achieved by taking this course are verified by the following means:

- Test
- Skills demonstration during practicum
- Continuous assessment
- Seminar work

Competences - competence achieved by taking this course are verified by the following means:

- Test
- Skills demonstration during practicum
- Seminar work
- Continuous assessment

prerequisite

Knowledge - students are expected to possess the following knowledge before the course commences to finish it successfully:

- use economics terminology
- identify passive verbal adjectives
- identify the peculiarities of certain terms related to numerals
- identify fractions and decimals
- identify verbal voice
- identify short forms

Skills - students are expected to possess the following skills before the course commences to finish it successfully:

- read and comprehend unadapted general economics texts
- find the necessary information in a text
- write a continuous comprehensible text based on a studied topic
- summarize information in short articles and reports
- express an opinion about a topic and defend it
- analyse the main ideas in common economics topics

Competences - students are expected to possess the following competences before the course commences to finish it successfully:

N/A

N/A

teaching methods**Knowledge - the following training methods are used to achieve the required knowledge:**

Practicum
 Multimedia supported teaching
 Textual studies
 Skills demonstration
 Collaborative instruction
 Individual study

Skills - the following training methods are used to achieve the required skills:

Practicum
 Multimedia supported teaching
 Textual studies
 Collaborative instruction
 Skills demonstration
 Individual study

Competences - the following training methods are used to achieve the required competences:

Practicum
 Multimedia supported teaching
 Textual studies
 Skills demonstration
 Collaborative instruction
 Individual study

learning outcomes**Knowledge - knowledge resulting from the course:**

- give reasons for the use of economics terminology based on the topics discussed
- identify the meaning of more complex grammatical structures
- demonstrate language knowledge in conducting business meetings

Skills - skills resulting from the course:

- find the necessary information in a text
- topic-based discussion
- use grammatically correct sentences, phrases
- conduct business meetings with different contents

Competences - competences resulting from the course:

N/A

N/A

Course is included in study programmes:

Study Programme	Type of	Form of	Branch	Stage	St. plan v.	Year	Block	Status	R.year	R.
Economics and Management	Bachelor	Combined	Business Economics and Management	1	2015	2023	Blok cizí jazyk základní: Ruský jazyk 2	B	1	ZS