

Course description

Course abbreviation:	KFP/EPO	Page:	1 / 3
Course name:	Business Ethics		
Academic Year:	2023/2024	Printed:	03.06.2024 07:58

Department/Unit /	KFP / EPO			Academic Year	2023/2024
Title	Business Ethics			Type of completion	Exam
Accredited/Credits	Yes, 3 Cred.			Type of completion	Combined
Number of hours	Seminar 2 [Hours/Week]				
Occ/max	Status A	Status B	Status C	Course credit prior to	NO
Summer semester	0 / -	0 / -	0 / -	Counted into average	YES
Winter semester	0 / 55	120 / 200	0 / -	Min. (B+C) students	10
Timetable	Yes			Repeated registration	NO
Language of instruction	Czech			Semester taught	Winter semester
Optional course	Yes			Internship duration	0
Evaluation scale	1 2 3 4				
No. of hours of on-premise					
Auto acc. of credit	Yes in the case of a previous evaluation 4 nebo nic.				
Periodicity	K				
Substituted course	KSP/EPO				
Preclusive courses	N/A				
Prerequisite courses	N/A				
Informally recommended courses	N/A				
Courses depending on this Course	N/A				

Course objectives:

The aim of subject is to introduce the student to business ethics used in business process/procedures and familiarize them with business conduct and company culture within the CR (EU) legal framework.

Requirements on student

written exam

Content

1. Ethics in business, economics and law
2. The basic ethical and legal concepts and their mutual correlation
3. The development of ethical thinking
4. Corporate culture
5. Applications and tools of ethical management in the company
6. Unfair business practices and legal protection
7. Ethics in Advertising
8. Unfair labor practices law
9. Corruption as a moral and ethical issue
10. Ethics in selected professions
11. Ethics and etiquette.

Fields of study

Studentovi jsou k dispozici další informace a materiály na Coursware.

Guarantors and lecturers

- **Guarantors:** JUDr. Petra Hrubá Smržová, Ph.D. (100%)
- **Lecturer:** JUDr. et Mgr. Silvie Anderlová, JUDr. Petra Hrubá Smržová, Ph.D.
- **Seminar lecturer:** JUDr. et Mgr. Silvie Anderlová (40%), JUDr. Petra Hrubá Smržová, Ph.D. (60%)

Literature

- **Basic:** Putnová Anna, Seknička Pavel. *Etické řízení ve firmě*. Praha, 2007.
- **Basic:** Rolný, I. *Etika v podnikové strategii*. Boskovice, 1998.
- **Basic:** Černohorské Lenka, Putnová Anna. *Společenská odpovědnost firem a jak ji měřit?*. Brno, 2012.
- **Basic:** Bohatá, Marie; Seknička, Pavel; Šemrák, Marián. *Úvod do hospodářské etiky*. 1. vyd. Praha : Codex Bohemia, 1997. ISBN 80-85963-40-X.

Time requirements**All forms of study**

Activities	Time requirements for activity [h]
Contact hours	26
Preparation for an examination (30-60)	52
Total:	78

assessment methods

Knowledge - knowledge achieved by taking this course are verified by the following means:

Written exam

prerequisite

Knowledge - students are expected to possess the following knowledge before the course commences to finish it successfully:

know the basics of social sciences

Skills - students are expected to possess the following skills before the course commences to finish it successfully:

demonstrate basic social skills

Competences - students are expected to possess the following competences before the course commences to finish it successfully:

N/A

N/A

teaching methods

Knowledge - the following training methods are used to achieve the required knowledge:

Seminar

Task-based study method

Skills demonstration

learning outcomes

Knowledge - knowledge resulting from the course:

comprehend the business ethics terminology

acquire the elements of normative, applied and business ethics used in business processes

understand the importance of ethics in business for creation of company culture

Skills - skills resulting from the course:

review the ethic role of management
 identify and determine unethical behaviour
 apply his/her knowledge to model situations in the area of business ethics
 act in accordance with company ethics and the CR (EU) legislature
 discriminate and formulate conflicts between law nad moral
 provide, justify and assess his/her chosen solution

Competences - competences resulting from the course:

N/A

N/A

The student will comprehend the business ethics terminology and acquire the elements of normative, applied and business ethics used in business processes. Further, the student will understand the importance of ethics in business for creation of company culture. The student will review the ethic role of management, identify and determine unethical behaviour, apply his/her knowledge to model situations in the area of business ethics, will be able to act in accordance with company ethics and the CR (EU) legislature, will discriminate and formulate conflicts between law nad moral, and provide, justify and assess his/her chosen solution.

Course is included in study programmes:

Study Programme	Type of	Form of	Branch	Stage	St. plan v.	Year	Block	Status	R.year	R.
Law and Legal Science	Undergraduate Master	Full-time	Law	1	19	2023	Elective subjects	B	1	ZS
Law and Legal Science	Undergraduate Master	Full-time	Law	1	13	2023	Elective subjects	B		ZS
Law and Legal Science	Undergraduate Master	Full-time	Law	1	14	2023	Elective subjects	B		ZS
Law and Legal Science	Undergraduate Master	Full-time	Law	1	16	2023	Elective subjects	B	1	ZS
Law and Legal Science	Undergraduate Master	Full-time	Law	1	15	2023	Elective subjects	B	1	ZS
Law and Legal Science	Undergraduate Master	Full-time	Law	1	11	2023	Electives	B		ZS
Law and Legal Science	Undergraduate Master	Full-time	Law	1	17	2023	Elective subjects	B	1	ZS
Law and Legal Science	Undergraduate Master	Full-time	Law	1	10	2023	Electives	B		ZS
Law and Legal Science	Undergraduate Master	Full-time	Law	1	18	2023	Elective subjects	B	1	ZS
Legal Specialization	Bachelor	Full-time	Legal Specialisation	1	20	2023	Electives I.	B	1	ZS
Legal Specialization	Bachelor	Full-time	Public Administration	1	17	2023	Electives I.	B	1	ZS
Legal Specialization	Bachelor	Full-time	Public Administration	1	18	2023	Electives I.	B	1	ZS
Specialized projects	Undergraduate Master	Full-time	Právní praxe	1	2019	2023	Elective	B	1	ZS