

# Course description

<b>Course abbreviation:</b>	KSR/SOK	<b>Page:</b>	1 / 3
<b>Course name:</b>	Administration in the culture		
<b>Academic Year:</b>	2023/2024	<b>Printed:</b>	03.06.2024 08:41

<b>Department/Unit /</b>	KSR / SOK			<b>Academic Year</b>	2023/2024
<b>Title</b>	Administration in the culture			<b>Type of completion</b>	Exam
<b>Accredited/Credits</b>	Yes, 4 Cred.			<b>Type of completion</b>	Combined
<b>Number of hours</b>	Lecture 2 [Hours/Week] Tutorial 1 [Hours/Week]				
<b>Occ/max</b>	Status A	Status B	Status C	<b>Course credit prior to</b>	NO
<b>Summer semester</b>	15 / -	0 / -	0 / -	<b>Counted into average</b>	YES
<b>Winter semester</b>	0 / -	0 / -	0 / -	<b>Min. (B+C) students</b>	10
<b>Timetable</b>	Yes			<b>Repeated registration</b>	NO
<b>Language of instruction</b>				<b>Semester taught</b>	Winter, Summer
<b>Optional course</b>	Yes			<b>Internship duration</b>	0
<b>Evaluation scale</b>	1 2 3 4				
<b>No. of hours of on-premise</b>					
<b>Auto acc. of credit</b>	Yes in the case of a previous evaluation 4 nebo nic.				
<b>Periodicity</b>	K				
<b>Substituted course</b>	None				
<b>Preclusive courses</b>	N/A				
<b>Prerequisite courses</b>	N/A				
<b>Informally recommended courses</b>	N/A				
<b>Courses depending on this Course</b>	N/A				

## Course objectives:

The aim of the course is to provide students with an overview of the importance and the main features of cultural heritage in the life of contemporary Czech society. Students will gain knowledge about the different types of material cultural heritage – administrative, economic and legislative environment conservation in terms of the use of the unique potential of Czech cultural heritage.

## Requirements on student

Term paper on a given subject, examination paper, passing the oral final exam.

## Content

- 1) Cultural heritage and its importance in modern society - sociological, economic and political aspects.
- 2) Typology of cultural heritage - tangible and intangible culture heritage versus new cultural creation.
- 3) The development of views on cultural heritage and monument preservation - the main aspects of Czech heritage preservation in an international comparison.
- 4) The cultural politics of the modern state - a typology of approaches to heritage preservation, statist and liberal concept.
- 5) Public administration - state administration and local government in monument preservation - the authorities, responsibilities, agendas, legislation.
- 6) Professional organization of State monument care - related functions and role of government.
- 7) Methodology of monument preservation - development, theory, practice.
- 8) Subjects and actors conservation - national, public and private sector

- 9) Economy of monument preservation in contemporary Czech conditions - forms and tools economization of cultural heritage
- 10) Animation cultural heritage - forms, methods and tools
- 11) Presentation of cultural heritage - educational, artistic, marketing concept - combination of forms and expressions of tangible and intangible cultural
- 12) Restoration as a specific instrument presentation of cultural monuments.
- 13) New trends in monument preservation in developed countries - international cooperation, "New Economics" creative industries.

## Fields of study

## Guarantors and lecturers

- **Guarantors:** Doc. Ing. Jiří Patočka, CSc. (100%)
- **Lecturer:** JUDr. Tomáš Louda, CSc. (10%), Doc. Ing. Jiří Patočka, CSc. (90%)
- **Tutorial lecturer:** Ing. Vojtěch Kouba, Ph.D. (100%), Doc. Ing. Jiří Patočka, CSc.

## Literature

- **Basic:** PATOČKA, Jiří a kol. *Hmotná kultura v ekonomické teorii a praxi managementu*. Praha, Oeconomica, 2011. ISBN 978-80-245-1839-8.
- **Basic:** Patočka, Jiří. *Lokální a regionální kultura v České republice: kulturní prostor, kulturní politika a kulturní dědictví*. Praha : ASPI, 2008. ISBN 978-80-7357-347-8.
- **Basic:** Patočka, J., Heřmanová, E. *Lokální a regionální kultura v ČR*. ASPI, 2008.
- **Basic:** TYSLOVÁ, Irena a kol. *Metodiky animačních procesů v kultuře*. Praha, Oeconomica, 2012. ISBN 978-80-245-1903-6.
- **Recommended:** THROSBY, David. *Economic and Culture*. Cambridge University Press, 2000. ISBN 978-05-215-8639-.
- **Recommended:** Mišur Peter, Svoboda Milan. *Instituce státní moci v ČR - Úplný přehled s internetovými odkazy*. Praha Linde, 2007. ISBN 978-80-86131-74-0.

## Time requirements

### All forms of study

Activities	Time requirements for activity [h]
Contact hours	39
Preparation for an examination (30-60)	30
Graduate study programme term essay (40-50)	40
<b>Total:</b>	<b>109</b>

## assessment methods

**Knowledge - knowledge achieved by taking this course are verified by the following means:**

Oral exam

Seminar work

## prerequisite

**Knowledge - students are expected to possess the following knowledge before the course commences to finish it successfully:**

vykonávat správní dohled nad majiteli a provozovateli kulturních památek. Rozhodovat s odbornou erudití o distribuci veřejných prostředků do oblasti kultury a památkové péče

**Skills - students are expected to possess the following skills before the course commences to finish it successfully:**

evaluovat efektivity využití prostředků vkládaných do památkové péče

**Competences - students are expected to possess the following competences before the course commences to finish it successfully:**

N/A

N/A

### teaching methods

**Knowledge - the following training methods are used to achieve the required knowledge:**

Lecture

Practicum

### learning outcomes

**Knowledge - knowledge resulting from the course:**

specifikovat legislativu v oblasti kultury v procesu řešení konkrétních problémů památkové péče a správy památkových objektů

**Skills - skills resulting from the course:**

ovládat metody efektivní správy, prezentace a animace památkových objektů

**Competences - competences resulting from the course:**

N/A

N/A

### Course is included in study programmes:

Study Programme	Type of	Form of	Branch	Stage	St. plan v.	Year	Block	Status	R.year	R.
Public Administration	Postgraduat e Master	Full-time	Public Administration	1	19	2023	Obligatory subjects - 2nd grade	A	2	LS
Humanities Studies	Bachelor	Combined	Humanities	1	19-4	2023	Povinně volitelné předměty - péče o kulturní dědictví	B	3	
Humanities Studies	Bachelor	Combined	Humanities	1	19-4	2023	Povinně volitelné předměty - péče o kulturní dědictví	B	3	LS
Humanities Studies	Bachelor	Full-time	Humanities	1	19-4	2023	Povinně volitelné předměty - péče o kulturní dědictví	B	3	
Humanities Studies	Bachelor	Full-time	Humanities	1	19-4	2023	Povinně volitelné předměty - péče o kulturní dědictví	B	3	LS